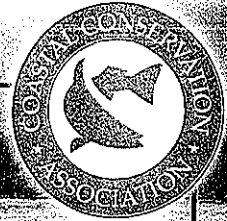


# JOIN Coastal Conservation Association



[www.ccapnw.org](http://www.ccapnw.org)

## Change the Course of History

### *The Pacific Northwest's fisheries are in crisis.*

A vital part of our region's heritage is on the brink of collapse as a result of the commercial over-harvest of our marine resources. In the Pacific Northwest alone, more than 200 runs of fish are extinct and another 153 runs are on the endangered list.

Our tax dollars pay for habitat, hatcheries and dam mitigation. And our electric bills reflect the cost of trying to save our wild fish while producing and sustaining hatchery runs for harvest. Yet our own fishing economy is in ruins and our native runs face extinction.

Millions of fish that should return to spawn in the region's rivers and streams are harvested in the ocean. As a result, wild fish never return to spawn, and the hatchery fish that Pacific Northwest residents pay for never return for local commercial and sport fishermen to harvest. ©



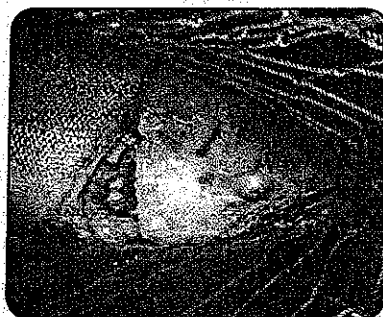
*Overharvest has led to a decline in the Pacific Northwest Salmon stocks.*

## A Proven Approach

Salmon don't respect state boundaries and politicians from one state don't get votes from citizens in another. Combined with centuries of commercial overharvest, it's no wonder our fish are in big trouble. But CCA, the largest marine conservation organization in the country, has a proven track record and the ability to win a multi-state battle.

Active in virtually every national fisheries debate since 1984, CCA has helped shape state and federal fisheries management issues wherever it has chapters. It continues to operate as a three-tiered organization, affecting issues on the local, state and national levels.

CCA secured net bans in four states and the prohibition of many types of destructive commercial fishing gear. And, CCA's unmatched breadth and depth of volunteer involvement has resulted in hundreds of conservation victories. Most recently, CCA's efforts resulted in President Bush signing an Executive Order to protect America's striped bass and red drum fish populations. ©



## CCA is the Solution

Coastal Conservation Association is a non-profit organization comprised of 200 chapters in 17 coastal states spanning the Gulf of Mexico, Atlantic and Pacific coasts. As the largest marine conservation organization in the country, CCA's strength is drawn from the 100,000 recreational anglers who make up its membership. Across the country, CCA's grassroots influence is exerted in state capitols, U.S. Congress and the courts, and its accomplishments can be seen in the conservation and restoration of our marine resources. In 2007, CCA expanded into the Pacific Northwest specifically to reform current commercial harvest practices and to reverse the extreme decline of our fisheries. The organization is quickly growing and continues to launch new chapters in both Oregon and Washington. ©

# Support Coastal Conservation Association

There are two ways to get involved:

## 1 Join CCA

CCA is growing in the Pacific Northwest, and your membership will help to ensure that we have the strength, size and influence at the local and national level to achieve harvest reform.

## 2 Support CCA

Give to an organization with a national track record of results. Each dollar is a vital contribution toward the preservation of our region's marine resources.

Our Pacific Northwest fisheries are in crisis, but you can help change the course toward extinction. Through broad-based recreational angler support, a strong legal and legislative presence, more than 30 years of experience and an unwavering vision for the future of U.S. and global marine resources, CCA will continue to battle for the health of our Pacific Northwest fisheries and for recreational anglers' interests.

*Join CCA today and reverse the course of history.*

### Coastal Conservation Association Membership Application

#### MEMBER INFORMATION



Renewal Dues     New Membership

Name: \_\_\_\_\_

Associate Member Name(s) (if applicable): \_\_\_\_\_

Member ID# (if renewing): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Gift Membership From: \_\_\_\_\_

- \$25 MEMBER: Membership card, window decal, 2 bumper stickers, TIDE magazine.
- \$100 MEMBER: All of the above plus CCA print of your choice
- \$15 ASSOCIATE: Per each family member. All member privileges except TIDE. Send names.
- \$200 SPONSOR: Bronze lapel pin, print, plus member gifts.
- \$500 PATRON: Silver lapel pin, print, plus member gifts.
- \$1,000 LIFE MEMBER: Life Member display piece, print, plus member gifts. Quarterly payment option available.
- \$10 NEW TIDE: Rising Tide newsletter, three NEW TIDE logo decals, iron-on T-shirt transfer, redfish & speckled trout sticker. For members 17 and younger.

#### METHOD OF PAYMENT

Cash Enclosed

Check or Money Order Enclosed

Mastercard     Amex

Visa     Discover

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Associate Member Name: \_\_\_\_\_

Complete this form and send to:  
**Coastal Conservation Association**  
 1006 W. 11th Street  
 Vancouver, WA 98660  
 360.694.3400 • 877.255.8772  
 Join Coastal Conservation Association  
[CCAPNW.org](http://CCAPNW.org)